

# angela mcgurk

2420 Chippewa St. / New Orleans, LA p: 504.202.0590 e: 3charmstudio@gmail.com w<sup>3</sup>: 3charmstudio.com



## Me

### Every little step you take, I will be there

Unmatched service and extensive experience in every phase of marketing communications design across print and digital platforms: from conception through creative graphic design, project management to production.

### Rock steady leadership + management

Design excellence, brand consistency, thoughtful and concise creative direction, and team development. I have managed vendors, freelancers, teams of project coordinators and designers, created workflows, and streamlined processes.

## The Soup to Nuts

### 3 Charm Studio, Denver + New Orleans

Owner

05.07–Present

Nearly 20 years of graphic design, photography, and marketing services for a variety of domestic and international clients, large to small. Industries served include: Animal Care, Aviation, Bar + Restaurant, Beauty + Cosmetics, Construction, Consulting, Education, Entertainment, Financial Services, Foods, Government Agencies, Healthcare, Human Resources, Insurance, Law, Manufacturing, Non-profits, Oil & Gas, Real Estate, Sports, Tech and Tourism.

### Frame POP!, New Orleans

Owner

01.20–Present

Uncommonly creative framing and design, serving NOLA locals only + supporting great local causes and non-profits.

### EnerCom, Inc., Denver, CO

Art Director

07.06–04.07

Collaborated with Investor Relations Directors on projects that included annual reports, magazine ads, promotional materials, and websites for the oil and gas industry. Art direction and management of two designers, plus schedules and budgets for all departmental projects. Photo shoot direction and close working relationship with all vendors to ensure quality and adherence to budget and schedule.

### Lincoln Financial Group, Philadelphia, PA

Senior Graphic Designer

07.05 – 06.06

Created nationwide sales communications in collaboration with editorial and marketing management team. Visual interpretations of models for complex financial products.

### Universal Health Services (UHS), King of Prussia, PA

Senior Graphic Designer

07.04 – 07.05

Teamed with writers and production coordinators to create marketing communications for hospitals throughout the country. My design concept was selected by Marketing and HR Directors for the 2005 benefits package, distributed to 34,000 employees. Composed and shot photography for other designer's work in addition to my own.

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## The Vanguard Group, Malvern

Graphic Designer, Competition Coordinator 01.01 – 07.04  
Created compelling marketing communications for institutional clients, working together with writers and project coordinators. Evaluated design work throughout the company and selected submissions for entry into national competitions. Worked closely with the Accounts Payable department to obtain entry fees and track expenses.

Production and Presentations Manager 06.98 – 01.01  
Managed two teams with twelve direct reports.

Marketing Project Coordinator,  
Vendor Relationship Manager 09.97 – 06.98  
Led writing and design teams to produce communication materials for Marketing and Education departments. Created schedules and worked with print and specialty vendors to bid and deliver projects.

## BPM Group, Merion Station, PA

Project Coordinator 06.95 – 09.97  
Close work with clients to achieve economic, high-quality printed materials. Collaborated with outside vendors ranging from paper purchasing to die-cutting. Preflight of Mac and PC files to assist the graphic design department.

## Le Geek, C'est Chic

Mac + PC—I cross platforms and t's  
Full Adobe Creative Suite and Microsoft Office products.

## Cap + Gown

Beaver College, Glenside (now Arcadia University)  
Bachelor of Fine Arts, Photography; Graphic Design Minor, May 1992

## Giving It Back Y'all!

DoggoneExpress  
Prison + Veteran service dog training + placement  
Volunteer Marketing Director + Board Member 10.13–Present

Lucha Krewe, Dance Krewe  
Chair of Public Relations Committee + Performer 06.19–06.24

Animal Rescue New Orleans (ARNO)  
Volunteer 07.14–07.17

Disco Amigos, Dance Krewe  
Performer + Marketing Director 03.15–06.19

