



BE AN
amazing
TRAINER

Lesson 1

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Why be an amazing trainer?



- You have been given a gift
- It's the right thing to do
- Unleash the magic of in-person training
- Greater impact = Better reputation =
MORE CLIENTS = more choices and MORE \$\$



W e l c o m e

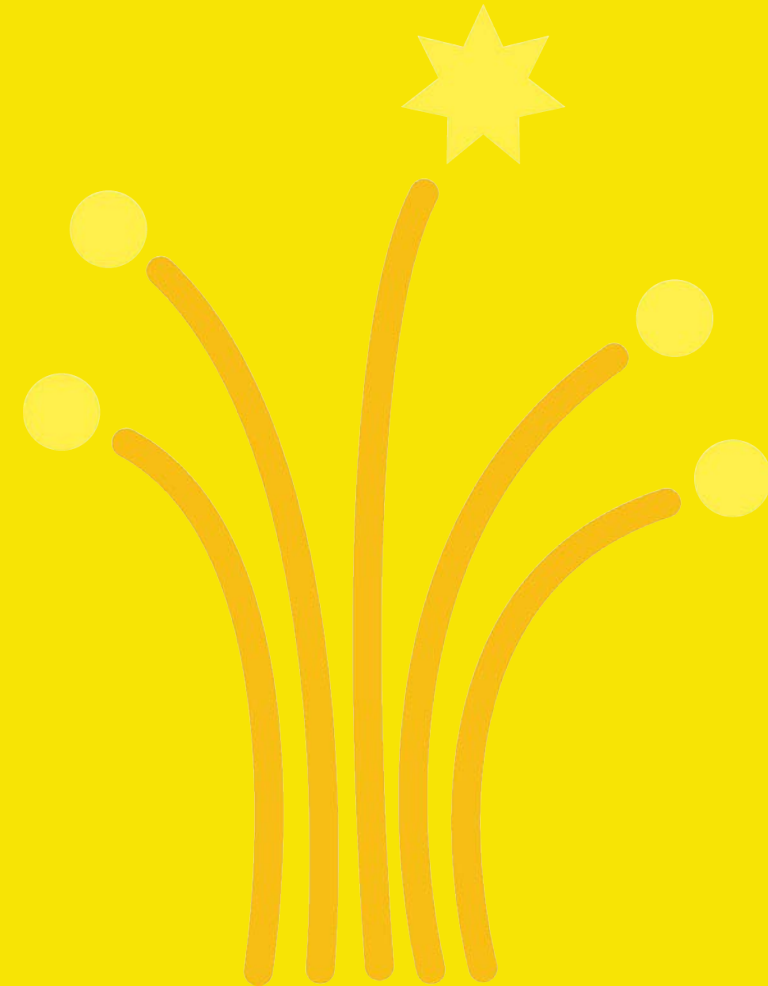


Welcome!



What is an Amazing Trainer?

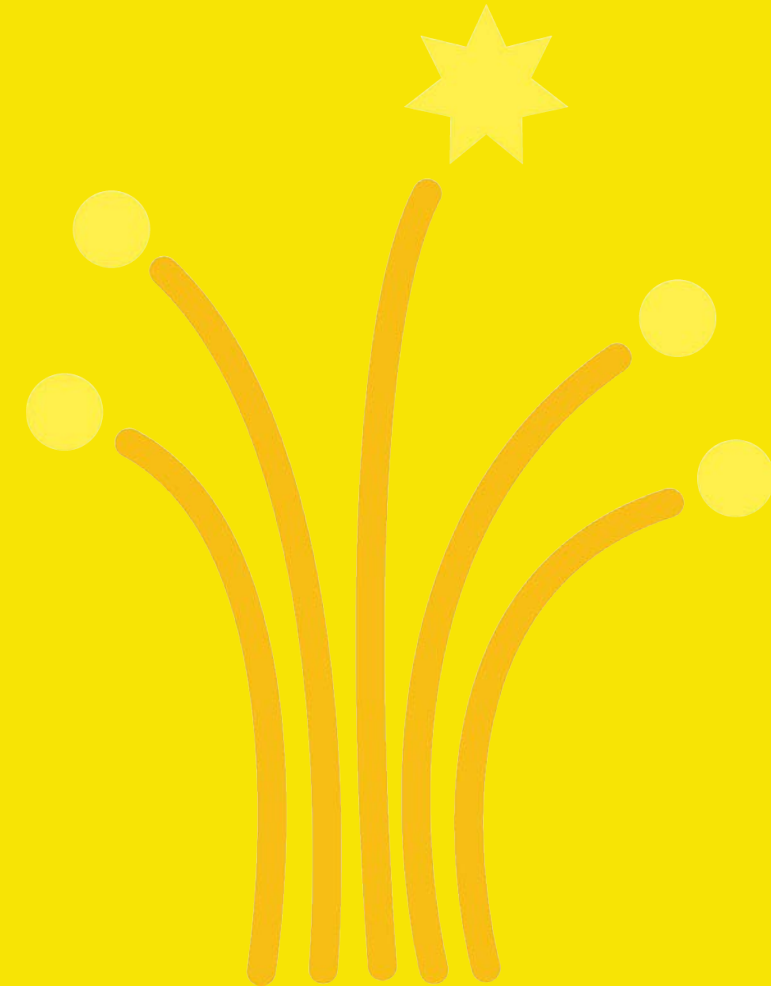
- Transformational
 - Preparing your participants for change
- Dynamic
 - Enthusiasm is contagious!
- Designs based on the way we learn
 - Ease of implementation
 - Takeaways are clear



What this program will do for you...



- *The **BeAnAmazingTrainer** system will allow you to easily and confidently turn your expertise into dynamic, transformational, in-person training courses*
- This system will take you all the way from idea, to finished class plan- complete with presentation and participant materials
- Also gives you ready access to a network of trainers who want to share ideas and support excellence in training





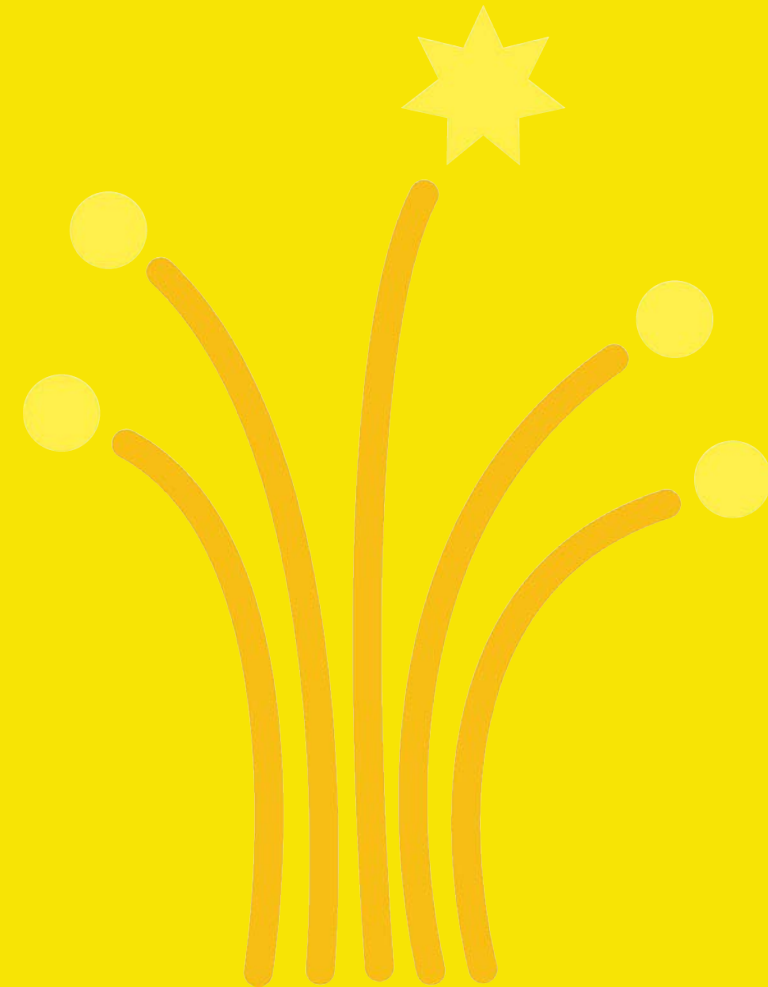
Let's Get Started!

***Lesson 1:
Who are you?***

Lesson 1: Who are YOU?



It is **CRITICAL** to investigate the *relationship* between YOU and your TOPIC.

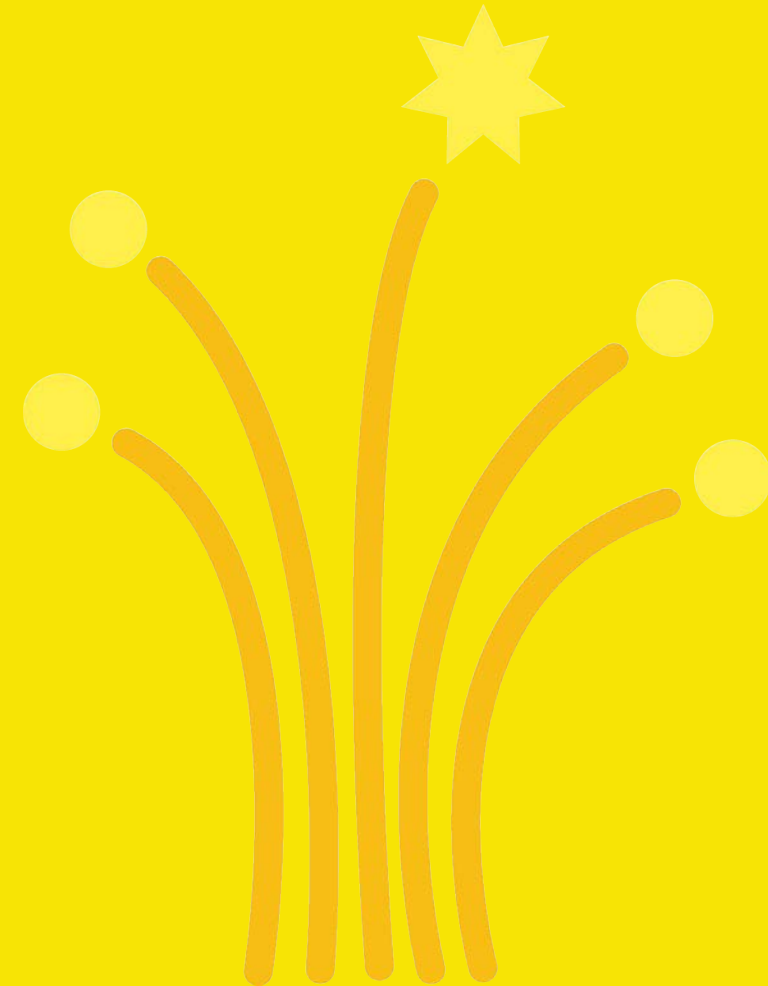


What's Your Topic?



Select a topic that you want to focus on the first time through.

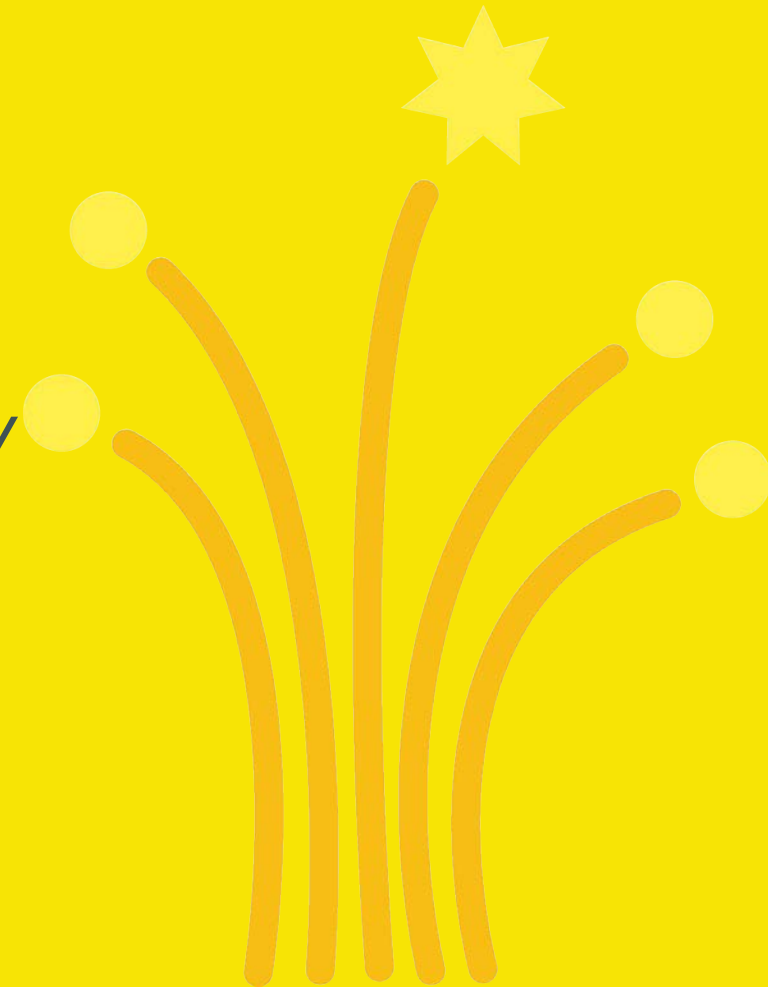
- You can use this system over and over again for every training class you design



Example Classes



- *How to Be Creative*
- *Detoxing - beauty products*
- *Course for teens about how to manage money*
- *How to Negotiate*
- *Parenting with Empathy*



What's Your Topic?

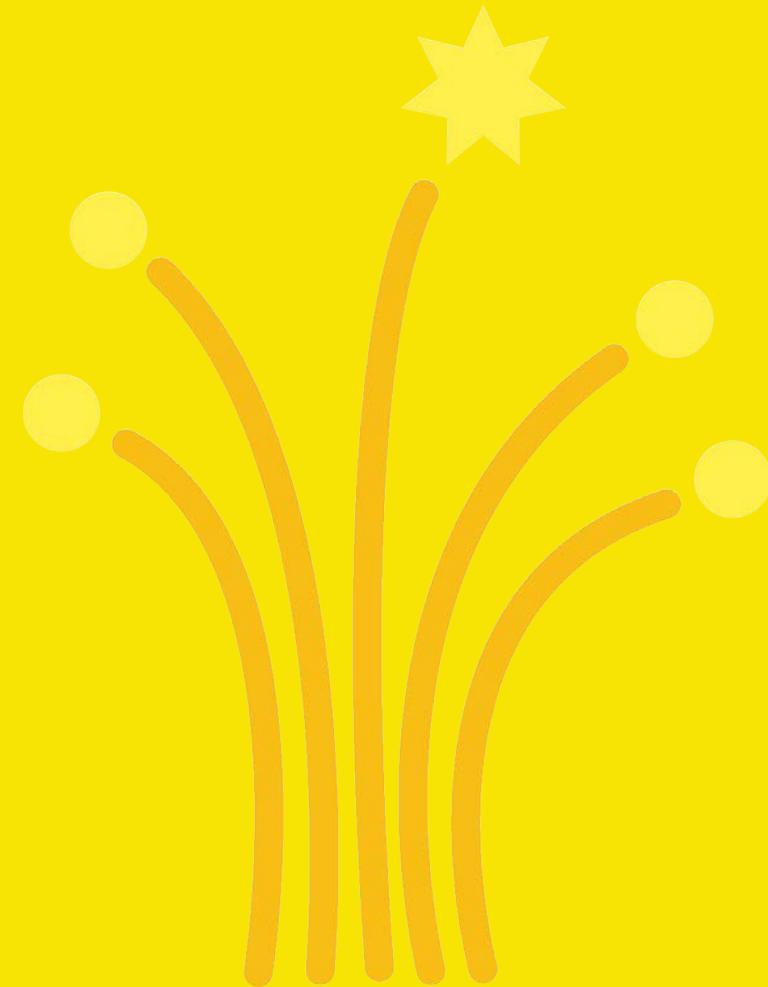


What *experience* have you had with the topic?

What transformation have you made?

What is your **STORY** around this topic?

What *lights you up* about it?



AVOID this ROOKIE Mistake



Not getting fired up!

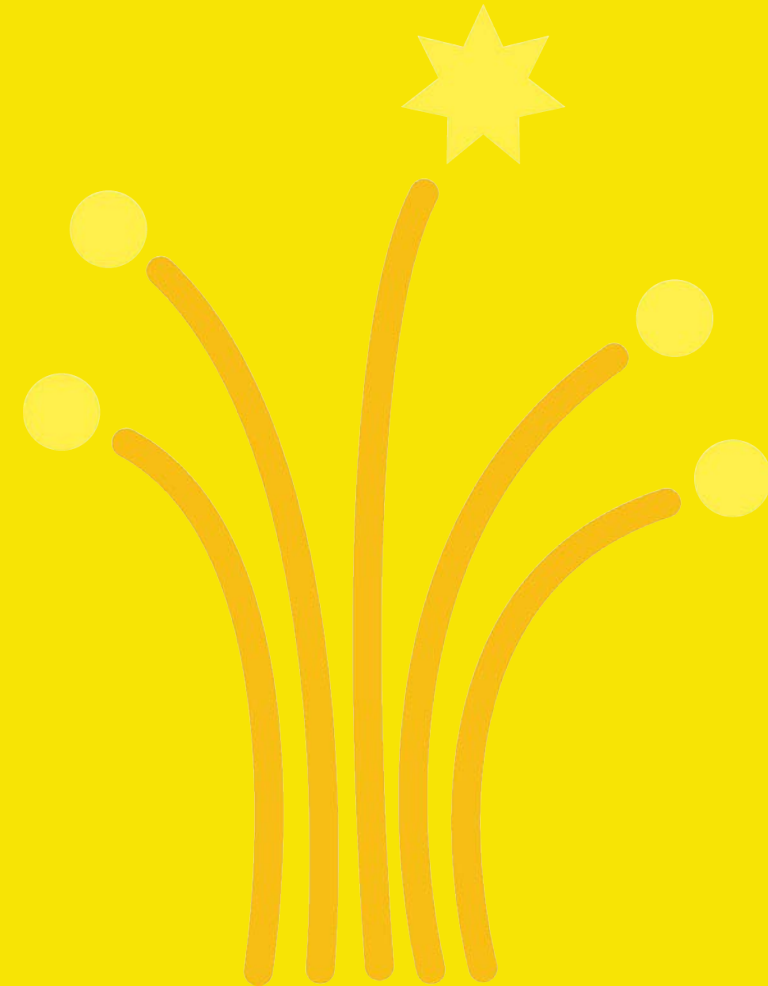


Logistics



The details matter...

- Amount of time
- Venue
- Number of participants
- What else will participants be doing?
- Sponsor needs



Example Classes



3-hour course on *Being Creative*

An evening gathering of women to introduce *beauty products*

6 week course for teens about *how to manage money*

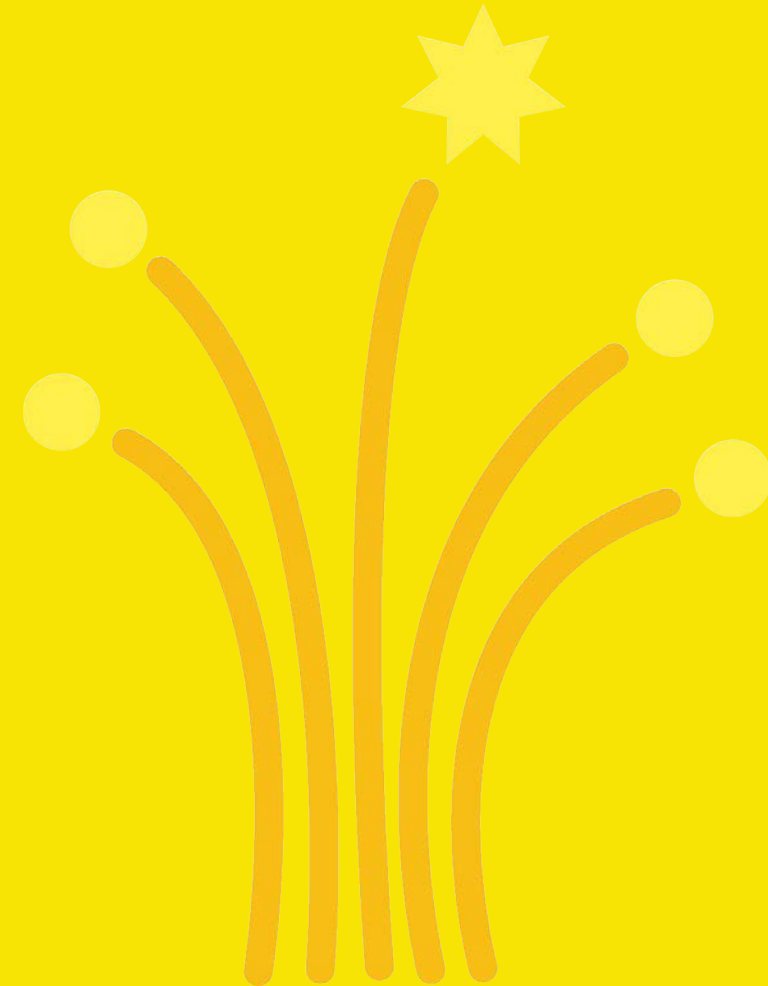
1-day workshop on how to *Negotiate*

1-hour workshop on *Parenting with Empathy*

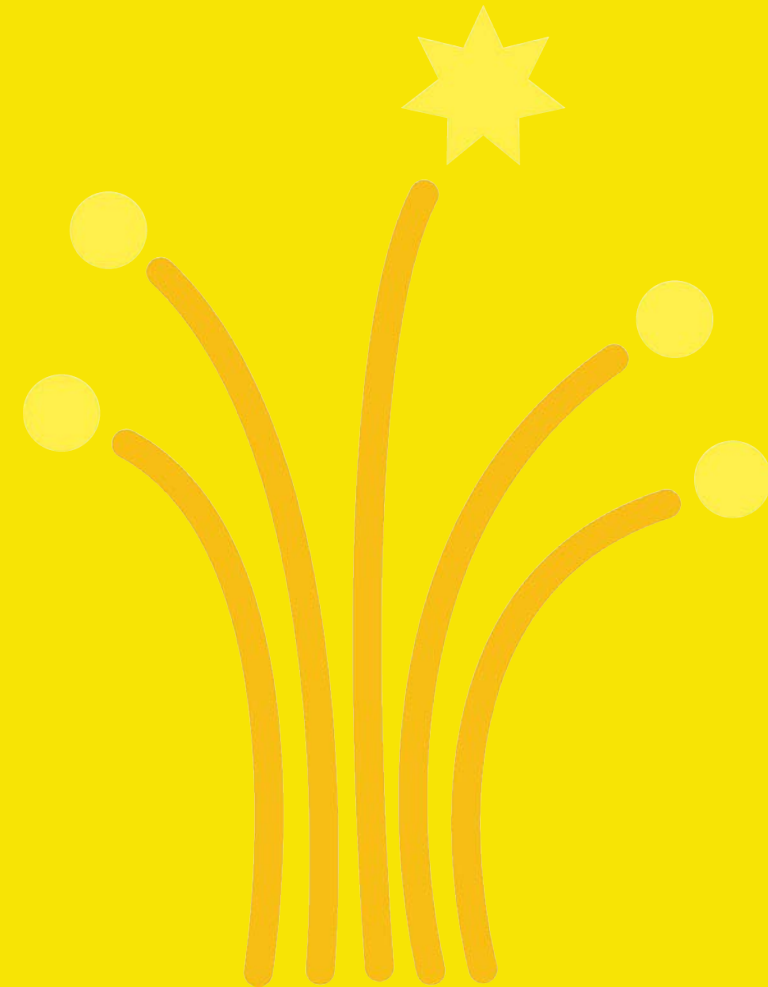
Next Steps



1. Complete workbook Lesson 1
2. Get Fired UP!
3. If you don't already feel fired up about your topic, take some time to reflect.



Join the calls!





BE AN

amazing
TRAINER

Be Amazing Today!